



Buyer's Guide For Interactive Whiteboards

Produced by Vibe team

How to Choose the *Right* Interactive Whiteboard for your Business



Microsoft Surface Hub



Jamboard



SAMSUNG Flip



CISCO Webex



SMART



vibe

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Why Buy an Interactive Whiteboard?

The whiteboard has been a popular medium for problem solving since its early introduction to the workplace in the 90s. So popular, in fact, that whole modes of collaboration have sprung up around it. An Interactive Whiteboard takes collaboration a step further, allowing for seamless sharing and integration into your existing ecosystem of tools.



Why Buy an Interactive Whiteboard?

Whiteboarding has always been around in some form or another. Of course, chalkboards are most obvious predecessor to the whiteboard. But so are plans written on the back of cocktail napkins and envelopes, or little diagrams and doodles that become incredible products. The digital whiteboard is only the latest, greatest way to bring your vision to life.

Whiteboarding is used throughout the workplace to solve problems, visualize ideas, and define workflows. This process allows team to structure their thoughts in a public setting, where they can generate actionable feedback. The whiteboard is much more than just a place to scribble out notes — it's a critical element in the session, a place for mapping and brainstorming.

Transform Workspace, Boost Productivity

CEOs, IT Departments, Team Leaders

The design of a space can dramatically transform collaborative experiences and outcomes of the work done there. With a graceful design and the next generation of functionality, interactive whiteboards clear your workspace of clutter and clears your production process of outdated technology. Whether you're a startup or a mid-sized business, your time and mental energy are precious.

Engage Your Audiences

Sales, Account Managers, Customer Success

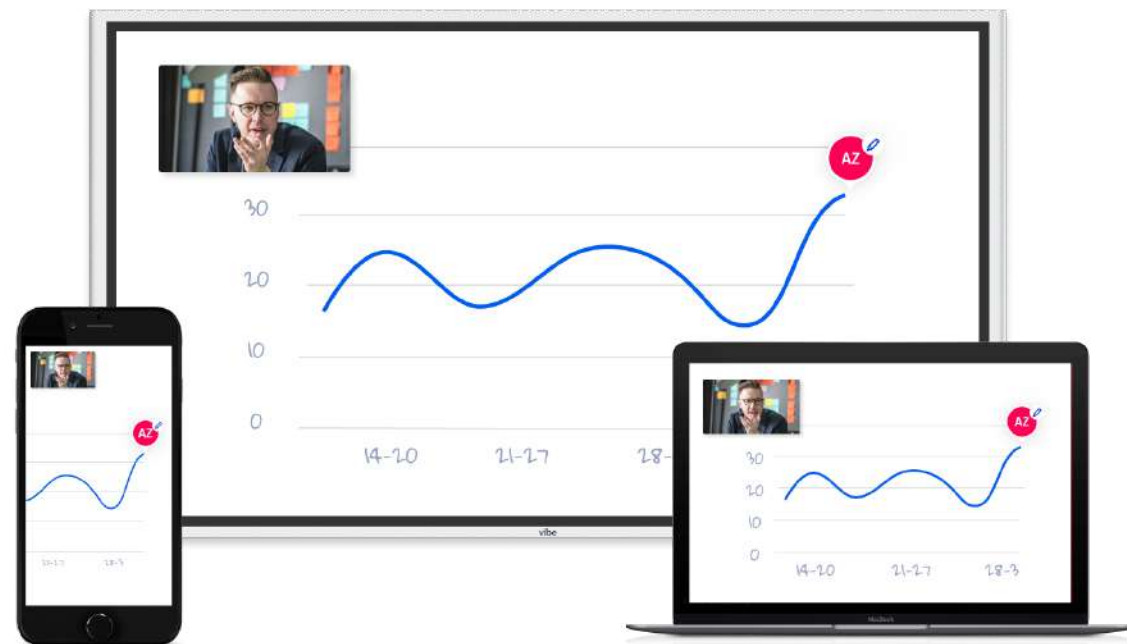
With an interactive whiteboard, you have the ability to illustrate pain points and follow them to resolution, and this also allows prospective clients something visual to grasp onto during a presentation. Rather than simply saying "our product does X," you can guide your prospect through the process, highlighting value and empowering them to participate in your presentation.



Bring Remote Teams Together

Remote Teams

The built-in connection within the whiteboard is like that of rolling your chair up to a colleague beside you for remote teamwork. It allows for visual collaboration and conversation that would otherwise never have happened.



Boost Visual and Creative Thinking

Design and Creative Thinking

Make a tangible, unlimited moodboard the brainstorming dock of your remote teams. Paste, note and mark all the work-in-progress for quick reviews. Harness your team's potential for a more compelling product story.

Visualize Complex Problems

Developers, UX Designers, Product Managers, etc.

Using verbal communication to describe complex systems or define workflows isn't ideal for every setting. In many instances, a simple diagram can make a concept easier to grasp. Using graphic representations of abstractions can give people the concrete foothold they need to develop a firm understanding. For UX designers, this visual brainstorming component is indispensable.



8 Factors to Consider Before Making a Decision

There's a lot to think about when bringing new technology into your organization, but it doesn't have to be complicated or intimidating. Keep the decision simple with this checklist of the most important considerations for your purchase.

1 Simplicity

As simple to use as a traditional whiteboard

Users should be able to simply grab a pen and start sketching on the board. Your whiteboard should serve as the organizational locus for a brainstorming session or the place where the abstract threads and visions swirling in your imagination take shape and come to life.

3 Hardware

Consider size & compatibility for cameras/microphone

Take measurements of the room it will be used in to see what size of screen would work best. If you plan to use it frequently for video conferencing, be sure to check if the whiteboard has a camera and microphone built-in or if you can easily connect your existing conferencing camera.

2 App Integration

Seamlessly integrate with your existing workflows

Make sure it can seamlessly integrate with your favorite apps, like Slack, Teams, Office, Zoom, Dropbox, Blue Beam, WebEx, etc. so that it fits perfectly within your existing workflows.

4 Features that Fit

Choose one with features that fit your needs

It's important to choose one with features that fit your own needs. Take a poll from your team on what features are most important to them in a new device. Features could include wireless screencasting, infinite canvas, 3rd party app integration, real-time collaboration, cloud support, etc.

5 Third Device Support

Support PC, mobile and iPad

Check to see if the interactive whiteboard also supports screencasting from computers and mobile devices to the board, regardless of the device's manufacturer.

7 Annotation

Consider if annotation would be helpful. Want to make comments, or highlight or circle items? Check if you can do annotation on images, PDFs, Google docs, during screen casting, HDMI, etc.

6 Privacy and Security

Security matters

Choose a vendor that takes security and privacy seriously. Check if they offer guest usage and secure login options to maintain security, even in public spaces.

8 Pricing

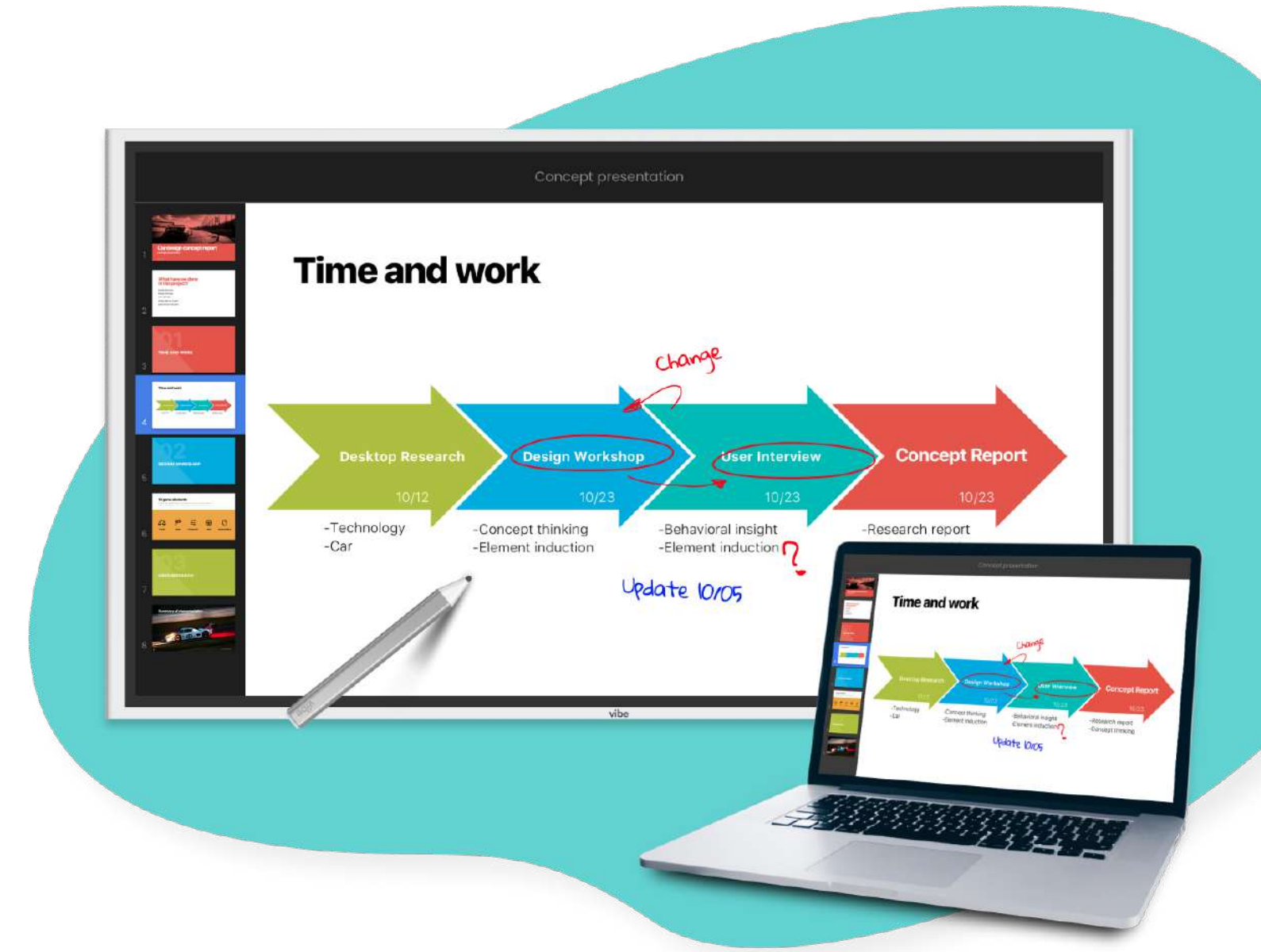
Make sure you have a budget in mind for the whiteboard and all the accessories you'll need. Go to Page #13 for an overview of the pricing comparison for top interactive whiteboards.

Choosing the Right Interactive Whiteboard

Choosing the right interactive whiteboard means taking your workplace's unique needs into account. Talk to stakeholders to determine which features they find most important. The technology you choose should enhance the processes already being used.

Presentations

- ✓ Real-time digital whiteboard
- ✓ Screen sharing with third devices
- ✓ Cloud saving and sharing
- ✓ Wireless screencast
- ✓ Annotation on PDF, PPT, images, screens
- ✓ Third party Apps integration
- ✓ Video conferencing
- ✓ Writing experience





Stand-up Meetings, Brainstorming

- ✓ Smooth writing
- ✓ Endless canvas
- ✓ Wireless screencast
- ✓ Screen sharing with third devices
- ✓ Cloud saving and sharing
- ✓ Annotation on PDF, images, screens
- ✓ Third party Apps integration





Remote Collaborating

- ✓ Real-time digital whiteboard
- ✓ Screen sharing with third devices
- ✓ Wireless screencast
- ✓ Annotation on PDF, images, screens
- ✓ Video conferencing
- ✓ Writing experience
- ✓ Cloud saving and sharing
- ✓ Third party Apps integration











Training

- ✓ Real-time digital whiteboard
- ✓ Screen sharing with third devices
- ✓ Cloud saving and sharing
- ✓ Wireless screencast
- ✓ Annotation on PDF, images, screens
- ✓ Video conferencing
- ✓ Third party Apps integration



Product Comparison

There are lots of choices when it comes to interactive digital whiteboards, from simple contained devices to full-fledged wall-sized touchscreen computers. Now that you have a better idea of what to consider for your organization, take a look at your options.

Brand	 vibe	 Microsoft Surface Hub	 Jamboard	 SAMSUNG Flip	 Cisco webex	 SMART
4K UHD Touch Screen	✓	✓	✓	✓	✓	✓
Real-time whiteboard	✓	✓	✓		✓	
Cloud storage	✓	✓	✓			✓
Annotation on PDF, Screen	✓	✓	✓	✓		✓
App Store	✓	✓				
Infinite canvas	✓	✓				
Dropbox, OneDrive, Google Drive integration	✓					
Price	\$2,999	\$8,999	\$4,999	\$2,699	\$4,990	\$4,999



Why Vibe?

Vibe is designed by teams, for teams. If it's important to your organization to maintain the flexibility to choose which applications are right for your needs and to be able to shift your workplace from the whiteboard to desktop to mobile, then Vibe may be best for you.



Powerful Touch Display

55" UHD Touch Screen with passive stylus

Vibe's drawing kit features an advanced IR sensor that makes the stylus-to-touchscreen experience feel natural, like using a marker on a traditional whiteboard.

55"

Diagonal Screen Size

55"

4K

Optimum Resolution

3840(H) X 2160 (V) @ 60HZ



Multi-Touch Technology

Infrared Touch

System on Chip

Rockchip 3399

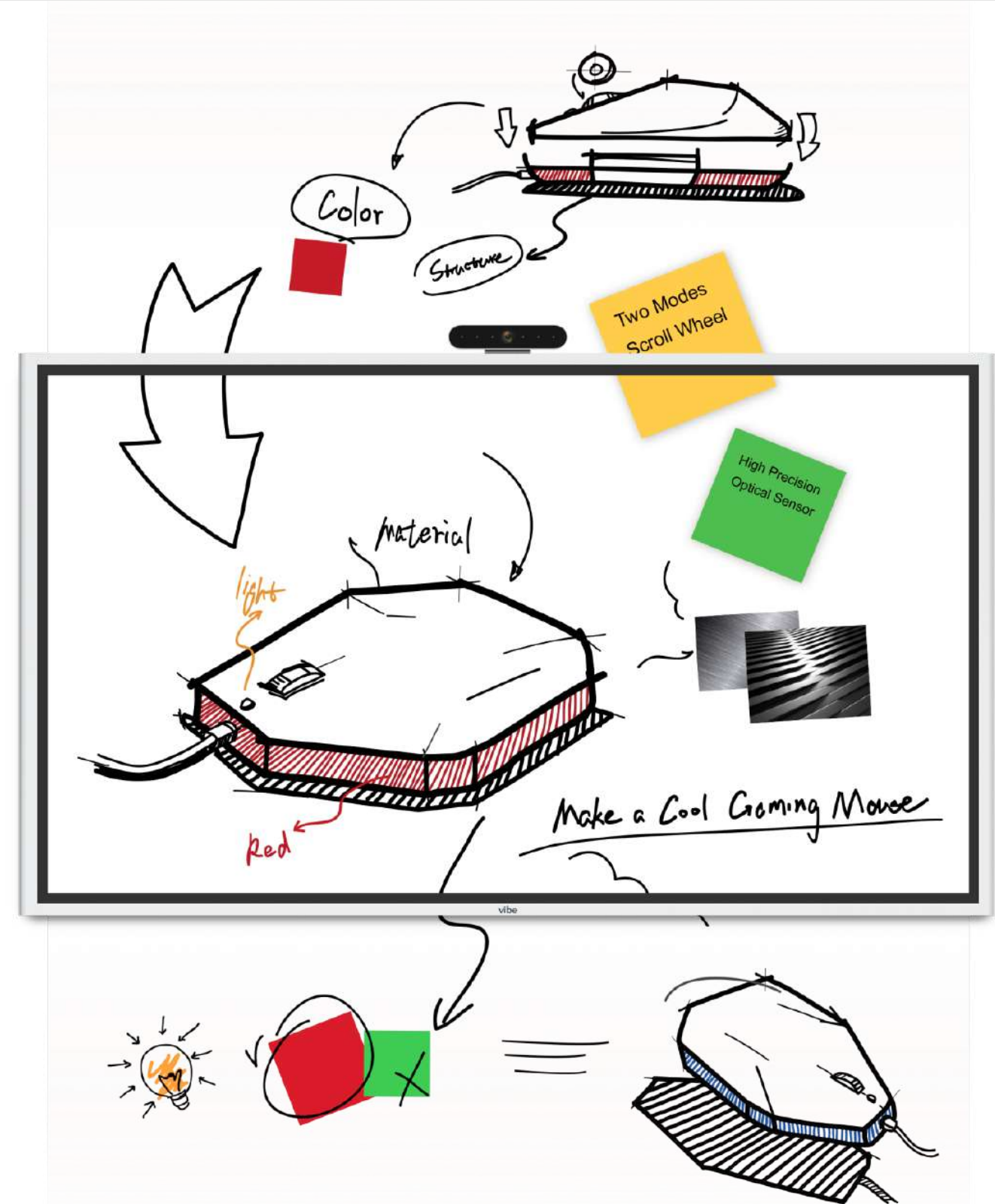
Vibe Realtime Whiteboard

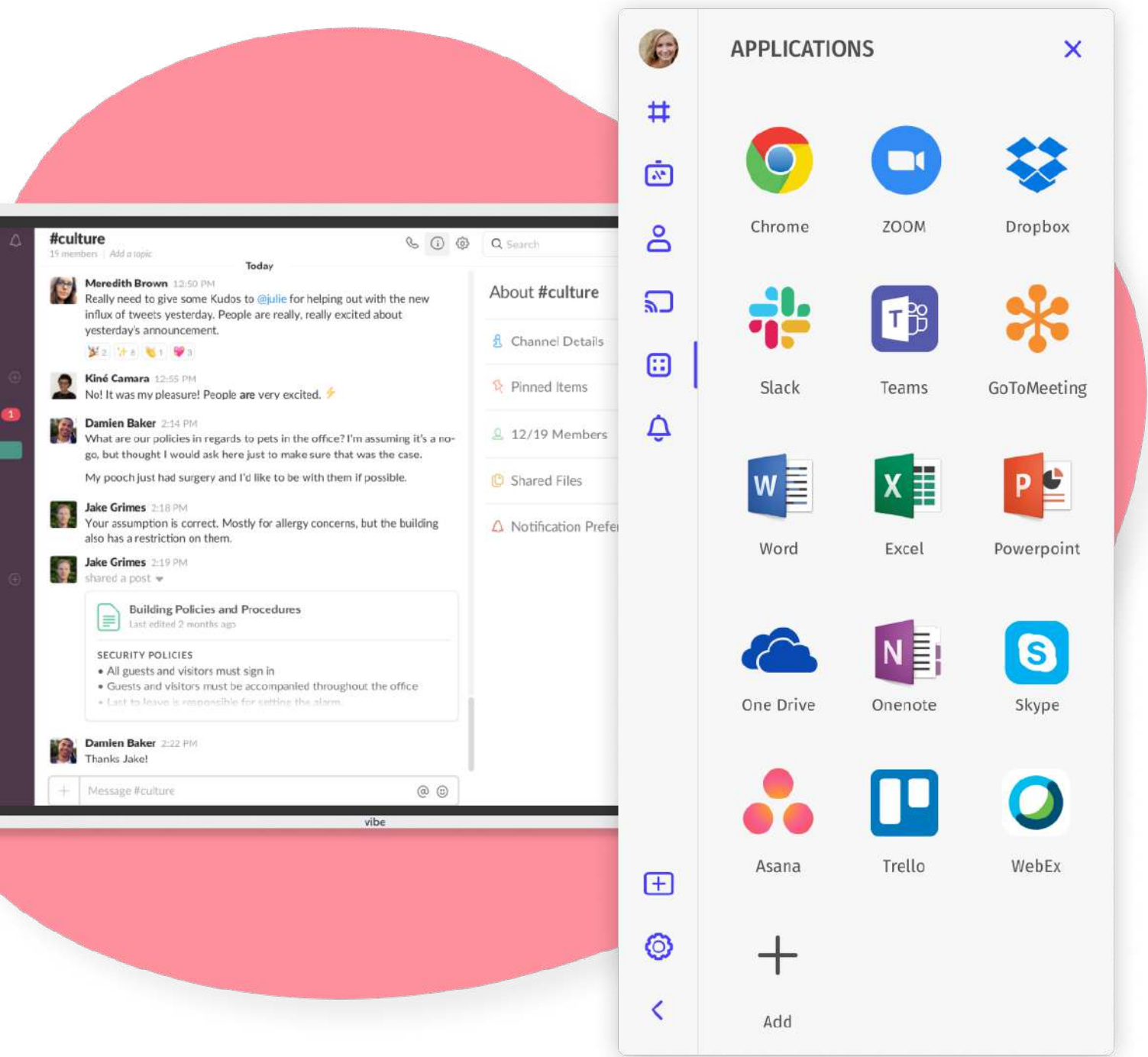
Less meeting, more collaborating

Whether you're collaborating in person or with remote teammates, Vibe's digital whiteboard allows you to seamlessly draw and share ideas in real time.

Free your creativity with an endless canvas

Fill an unlimited workspace with content from any source and annotate it in real time with team members.

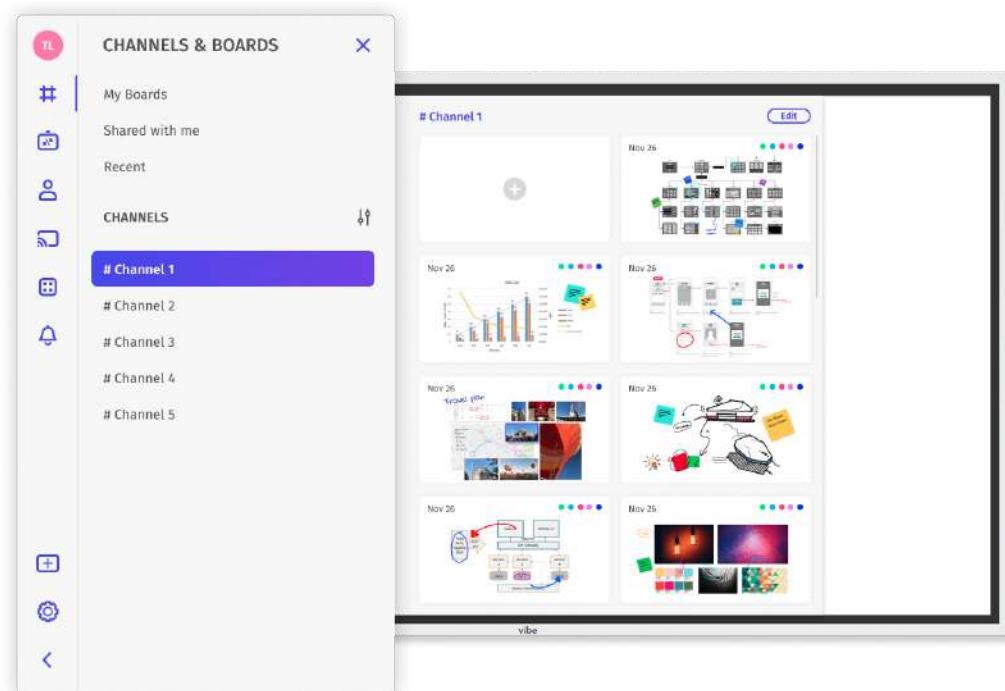




Stream Your Workflows with Integrated Tools

- Works with most USB based cameras
- Built-in Microsoft Teams and Slack integration
- Video Conferencing Support: Zoom, Skype for Business, Go-to-Meeting, WebEx
- Productivity Tools: Microsoft Office, Adobe Acrobat Reader, Asana, Trello and more!

Vibe Collaboration Cloud

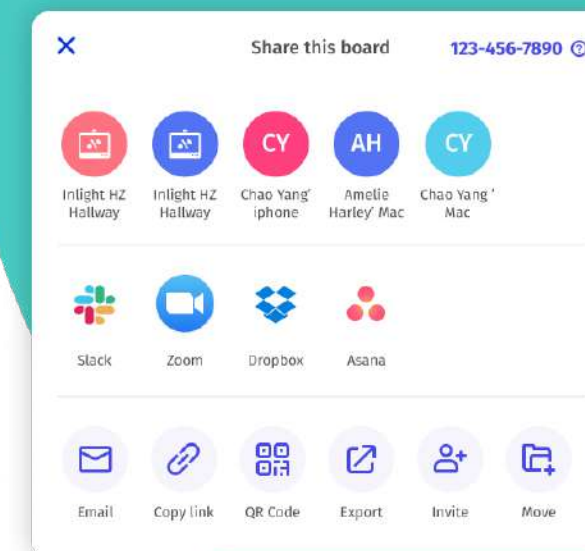


Never miss a beat with Vibe Cloud

Vibe keeps your content safe in the cloud and even syncs to Slack or Teams. Leave comments, generate next actions, and resume your idea from any device.

Idea-sharing has never been easier

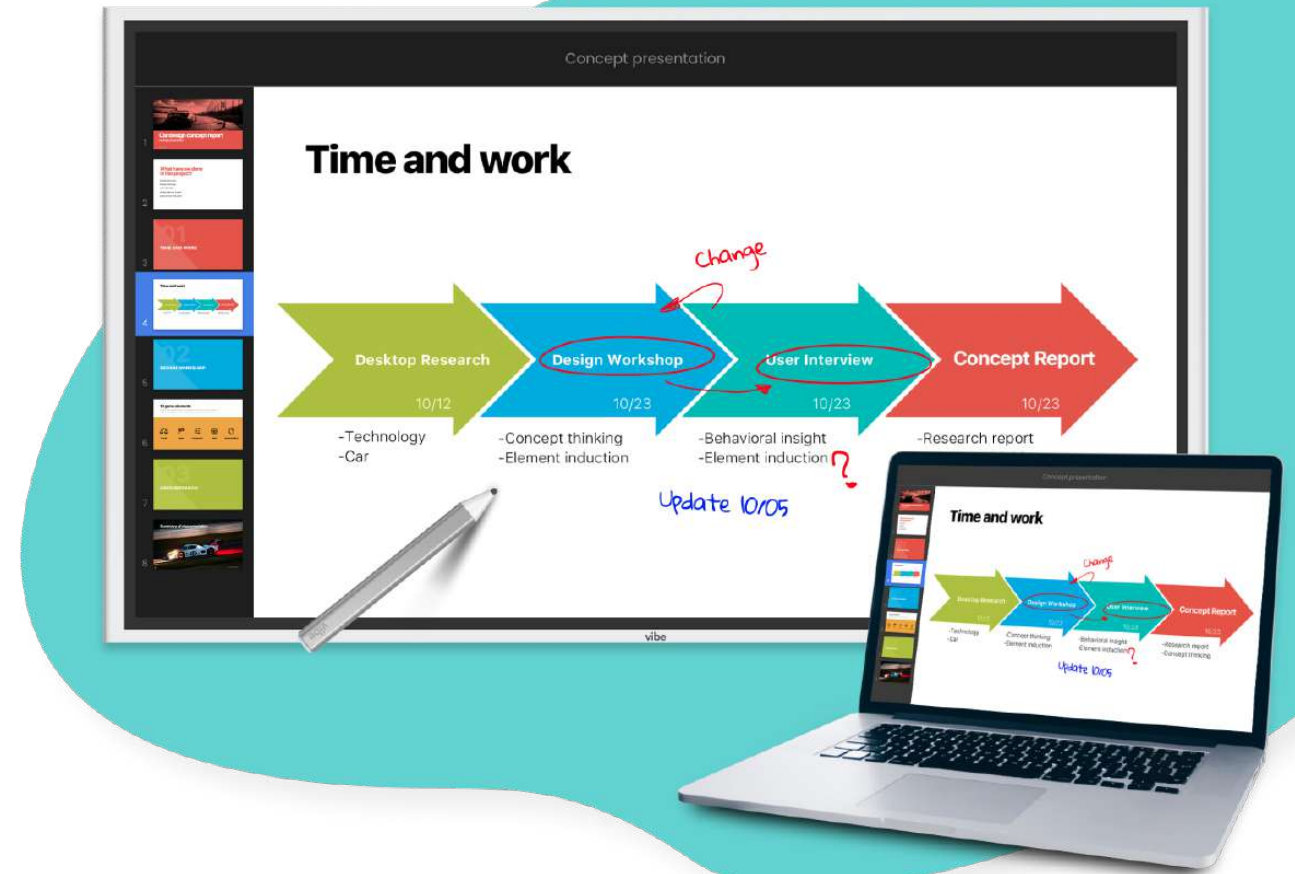
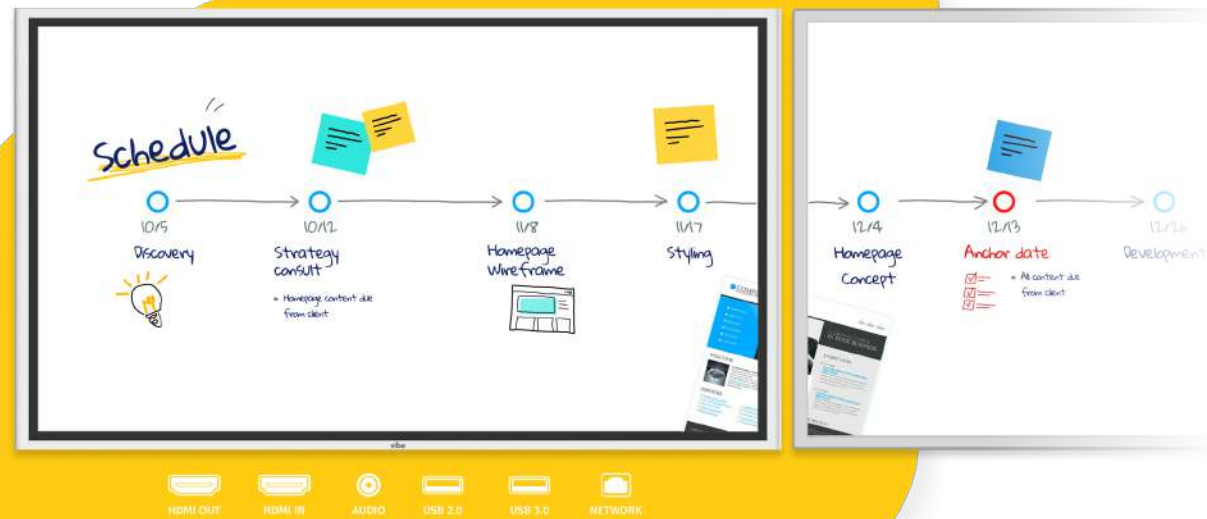
Use your favorite apps to send content to any device via a secure URL.



Screencast and Interface

Never give another boring presentation

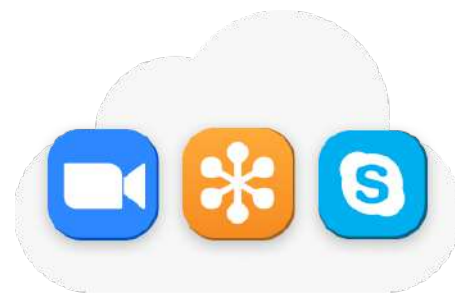
Make your presentation as big as your ideas by projecting or transmitting to a TV using HDMI out.



Screencasting gets better with touch

Wirelessly cast your screen to Vibe or use a HDMI interface. Then annotate your screen, save screenshots, share via video conference.

More



Video Conferencing

Vibe makes it super easy to start or join a video conference using 3rd party Video Conferencing apps--like Zoom, Teams, and Webex. Connect to your colleagues, whether they're in the next building or across the world.



Easy to Setup and Use

Vibe is built by for teams, by teams. Set up Vibe within minutes and get going fast with our intuitive touchscreen interface. You'll find that it's less of a learning curve and more of a homecoming.



Privacy and Security

We take security and privacy seriously. Vibe offers guest usage and secure login options to maintain security, even in public spaces. Password protect your projects. Connect with your linked Slack, Google, or Microsoft account.

Talk to an expert?

<https://vibe.us>

Watch a Demo

Please contact sales@vibe.us for any questions on your specific needs and requirements

